



Armada Bookings – New booking agency for DJ's

Amsterdam, 22 July 2010 – Armada Bookings, a new bookings agency set up by record company Armada Music, has kicked off. The agency guides artists in their musical career, within all areas of management. W&W, Tenishia, Myon & Shane 54, DJ Eco, Ørjan Nilsen and Ruben de Ronde are already part of the Armada agency, that's also responsible for the line-up of the global Armada Night events.

Armada Bookings was set up to stimulate new talent and give producers the chance to develop their DJ career. The DJ's involved so far all have their share of experience behind the decks and had their tracks and remixes released on one of the Armada Music imprints. The close relationship of Armada Bookings with the record company offers great opportunities for both parties. Armada Music, awarded for 'Best Global Dance Label' at the 2009 and 2010 International Dance Music Awards, has a big international network and also organizes their own Armada Nights in various world famous clubs.

Armada Bookings kicks off with 6 strong names. Hungarian duo Myon & Shane 54, known for their many characteristic remixes, tracks and currently holding the 91st position in the DJ Mag Top 100, were one of the first signings to the agency. Other names signed are W&W - whose first booking after signing to Armada Bookings was a gig in Ibiza's Club Amnesia during Armin van Buuren's A State of Trance night, DJ Eco – known for his melodic and uplifting trance sound, Norwegian producer/DJ Ørjan Nilsen – currently high up the charts with his 'So Long Radio', Ruben de Ronde – Armada Night resident, and Tenishia – the Maltese duo that received a Malta Music Award for 'Best Dance Track' for their 'Burning From The Inside'. Must-see names of the dance scene, all with a promising musical future ahead.

For more info, check the brand new Armada Bookings website: www.armadabookings.com

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